

HAPPY HOLIDAYS



*It's been a busy year, but we
wouldn't have it any other way.*

University of Missouri - Kansas City
ENACTUS is a diverse group of students committed to making the world a better place through entrepreneurial action. Our team collaborates with business, academic, and student leaders to operate projects that advance the seventeen UN goals. This ENACTUS newsletter will provide updates on projects, events, and Alumni. By investing in UMKC ENACTUS students, you're investing in entrepreneurial leadership for a better world.

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EXECUTIVE SPOTLIGHT: HANNAH CASE

Sydnee Flowers

Who is Hannah?

Hannah Case is a third-year student at UMKC and has been involved in ENACTUS since July of 2019. Within ENACTUS, she's been the Head of Visual Aid for the presentation team, Creative Director of Operations, Vice President of Projects, and, currently, President. To Hannah, ENACTUS is an organization in which she can grow business skills, form everlasting friendships, and make an impact.

Hannah's take on ENACTUS' Impact UMKC Students

Hannah highlights that UMKC ENACTUS has a significant impact on its members. Her experience in the organization has strengthened her time-management, professional communication, problem-solving, leadership, and presentation skills. It not only taught her to work with a diverse group of people with various backgrounds, opinions, -



-and strengths, but also to motivate the 100+ ENACTUS members to donate their time to something bigger than themselves.

She explains that this environment makes you grow and develop quickly. In addition, ENACTUS provides professional experiences and develops skills that are appealing to companies and employers. Ultimately, Hannah emphasizes that ENACTUS prepares students for their future careers.

Communities

From Oaxaca to Ogwuokwu to Kansas City, each ENACTUS project has its own community it strives to improve. Each year, ENACTUS expands the number of communities it impacts, and Hannah expresses that the results are astounding. The organization has built schools in Nigeria, assisted Mexican artisans during the COVID pandemic, reduced plastic waste, and so much more.

Hannah's Request to Readers

"If ENACTUS and its goals resonate with you, give back to the organization by donating. Your donation will help ENACTUS students develop professionally and impact the community."

Project Updates



Generation Green

Generation Green is a project dedicated to repurposing plastic waste and encouraging interactive learning.

Generation Green is in the process of being acquired by Recycleverse, co-owned by Nicole Dover and Tony Jordan (former Enactus Alumni)! Once acquired, the project will continue to contribute to the goal of reducing plastic waste and aims to make the partnership with Recycleverse a success.

A major announcement-Generation Green has a new project leader: Sophia Ho! Marineth Ordinal, the previous project leader had this to say: "It has been a gratifying experience and certainly a period of growth in being Generation Green's Project Leader from October 2020 - November 2021. I learned a lot in leading this project and this team... I trust the new project leader to lead this project into more growth and achievements."

Generation Green also sold 10-15 boards in November and produced 25 more.

Feed KC

Feed KC is dedicated to combating food insecurity and food waste in the Kansas City area through connections with local vendors, diverting safe and nutritious food from the landfill to local food banks.

Feed KC finished creating a website, set to go live December 17th, 2021.

Currently, they are reaching out to businesses and shelters to determine pricing strategy. Additionally, plans are being made to expand out into other communities. In the last two months, Feed KC has donated 500 lbs. of food to food banks.



Little STEAMers

Little STEAMers partners with local businesses and creates a network for students to find internship and job opportunities, giving them much needed exposure to STEAM related experiences, programs and opportunities.

Little STEAMers has no updates for November.

Project Updates (cont'd.)



Cultura En Tus Manos

Cultura En Tus Manos strives to empower artisans in Mexico to craft a stronger economic future and to help preserve a country's cultural traditions through art through technology and e-commerce business.

Cultura En Tus Manos is pushing forward by buying and selling products from artisans and are waiting to purchase the next shipment of products from Mexico. Furthermore, they are developing a long term strategy to make business sustainable over the coming semesters.

GDC Solutions

GDC Solutions is trying to find a solution for people suffering from diabetes and chronic health conditions related to it by developing sustainable solutions that can be applied in a daily lifestyle.

GDC is starting from scratch and performing human centered design on the general diabetes community to find solutions that may benefit a wider audience. They are currently in the process of prototyping and researching various solutions.



What it Means to Be in Enactus

Lauren Zoller

The key to happiness and success after college has nothing to do with what college you went to. It has nothing to do with your GPA. Being extremely involved in extracurricular organizations, having a mentor who was invested in your personal success, and being involved in any project longer than a semester is the key, according to a 2014 Gallup-Purdue Index Report. UMKC Enactus provides all of these things.

Salem Habte, former project leader, executive board member and president for Enactus, used this study when promoting Enactus while she was the leader of its fundraising committee.

"I was a project leader for two years. I was on the executive board for three. The most profound role was being president for two years," Habte said. "It was definitely the most profound and difficult thing of my young life. It has informed everything I've done since. It was so scary. I was basically running a company. One hundred people and a lot of goals to meet. It definitely took the best of me."



Habte, now in New Orleans with a fellowship at Venture for America, is a prime example of what one can accomplish through UMKC Enactus - a social entrepreneurship team dedicated to solving the needs in the community through innovative and sustainable projects.

These projects include Generation Green, an initiative committed to repurposing plastic waste and encouraging interactive learning by melting milk bottle caps into colorful whiteboards for school teachers in need of durable, long lasting supplies.

Other projects address issues such as food insecurity, access to education, and economic hardships for underresourced communities. But no project is started at Enactus without first utilizing human-centered design.

"Human-centered design is all about going out into the community and finding people that you want to create a solution for and just talking to them and getting information from them," said Enactus Vice President of Operations Marineth Ordinal.

"That's how you develop the next steps of what you're creating. It's putting the person in the center of the whole process. We've implemented it in all the projects in our organization."

Enactus seeks to utilize all 17 of the UN Sustainable Development Goals within its projects. "Our mindset doesn't just envelop the business community," said Dominic Torres, marketing director for Enactus. "If you are just wanting to help people, you know, that's really the core of what we do."

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Enactus was formally named Students in Free Enterprise and was created nearly 50 years ago. It is a worldwide experiential learning platform dedicated to creating a better world while developing the next generation of entrepreneurial leaders and social innovators. Enactus teams from around the globe gather to compete annually to see who has generated the most impact.

“UMKC Enactus does well nationally. In 2020, we placed second among over 300 teams in the nation,” said Hannah Case, current president of UMKC Enactus. “Unfortunately, you have to win first place in the nation to go to the global competition. This year, we’re hoping to win first place to be able to participate in the World Cup.”



In the process of working and presenting these projects, students gain a myriad of lessons from Enactus.

“I think they grow a lot personally and really learn true leadership skills,” said Erin Blocher, UMKC Enactus faculty co-advisor. “Students are getting hands-on practice and applying what they’ve learned from their classroom experiences.”

According to Salem Habte, students in Enactus gain problem solving skills, lifelong friendships and an understanding of sustainability.

“I think especially now, I’ve met so many people that work in impact or a nonprofit space who don’t truly understand how to perform aid in a really ethical way,” said Habte. “No Enactus project starts without a human-centered design process of understanding the need, interviewing people. The first principal of aid is respect. And Enactus hands that to students in a way that is more potent and real.”

Students from UMKC Enactus also gain a wide range of professional advantages after their college experience.

“I’ve been out of Enactus for about a decade now, and still find myself turning to the good memories and re-connecting with folks when opportunities, professionally or otherwise, arise,” said Amanda Lind, UMKC Enactus alumnus. “Many of the skills I learned while I was in Enactus fluidly transitioned into working professionally. In fact, I often found myself ahead of my peers based solely on my abilities to manage projects well and my comfort-level speaking in front of others.”

Salem Habte’s current employer didn’t want to know about past work experiences, they wanted to know about Enactus. “It was about Enactus every single time,” said Habte. “It draws their attention. They say ‘we’ve never heard of someone doing this before at your age - tell us more.’ And that’s what has gotten me the jobs that I really want.”



Photos





Events



November 9th: enactCHILL hosted a MOVIE NIGHT! With finals coming up, it gave ENACTUS members a chance to relax, snack, and watch Crazy Rich Asians.

December 2nd: EnactCHILL hosted Cultural Food Fest to showcase and recognize the diversity within the UMKC campus. The event highlighted various cultures around the world, including cultures from South Asia, Southeast Asia, the Middle East, Central America, South America, and Africa. There were games, music, and food from all over the globe. Students were encouraged to come and learn about other cultures at this fun and educative event!

December 4th: The team had a little get together at iHOP to decompress and enjoy food!

December 7th: To celebrate all the hard work this semester, Enactus ended the year with a holiday party. Students enjoyed egg nog, hot cocoa, cookies, and company.





FROM ALL OF US
HERE AT UMKC
ENACTUS.



*Thank you for all of your support.
We look forward to seeing you
in the New Year.*