

# ENACTUS OUTREACH



The official newsletter of ENACTUS connections.



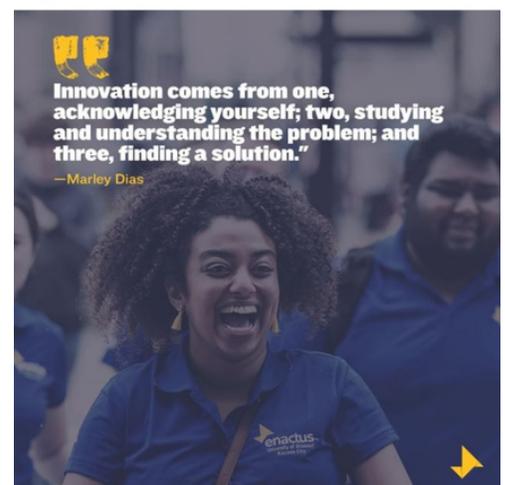
## Hello from UMKC Enactus! :)

### Sydnee Flowers

University of Missouri - Kansas City ENACTUS is a diverse group of students committed to making the world a better place through entrepreneurial action. Our team collaborates with business, academic, and student leaders to operate projects that advance the seventeen UN goals. This ENACTUS newsletter will provide updates on projects, events, and Alumni. By investing in UMKC ENACTUS students, you're investing in entrepreneurial leadership for a better world.

### WHAT'S INSIDE:

- **Executive Spotlight**
- **Project Updates**
- **Photos**
- **Events**



# EXECUTIVE SPOTLIGHT: ELLYSSA GALLINGER

**Sydnee Flowers**



## **Who is Ellyssa?**

Ellyssa Gallinger is a second-year student at UMKC and has been involved in ENACTUS since January 2021. Currently, she is a part of Generation Green's marketing team and the Director of the Fundraising and Outreach Committee. Ellyssa's determination, positive attitude, and excellent leadership have left a lasting impact on the ENACTUS environment.

## **Ellyssa's Journey within ENACTUS**

In the midst of the COVID-19 pandemic, the vast majority of activities were completely virtual. Isolation was a prevalent concern. During this time, Ellyssa searched for ways to get involved within UMKC while making valuable connections. She learned about ENACTUS while volunteering at the UMKC Kangaroo food pantry. Ellyssa's interest was piqued, and she joined the next virtual ENACTUS team meeting. She was met with a group of welcoming individuals that encouraged open conversation and fun! When connection seemed nearly impossible, Ellyssa found a community within ENACTUS.

Beyond the friendships and bonds she formed, Ellyssa fell in love with what the projects and ENACTUS itself stood for. The organization strived to improve the KC community while also uplifting UMKC students. The organization taught Ellyssa how to be an effective leader, collaborate with others, and develop essential skills - such as organization and time management. She discovered the impact attitude has on productivity and learned to identify potential within team members. ENACTUS transformed Ellyssa's personal and professional life, and she feels more capable of success than ever before. Above all, Ellyssa stressed that ENACTUS represents a new generation of leaders that are striving to make the world a better place.

## **Ellyssa's Team**

Ellyssa's favorite aspect of ENACTUS is her Fundraising and Outreach team. She's inspired by their commitment, passion, and motivation. She expressed that she "loves her team with her whole heart" and that they make a huge difference in her life. Both Ellyssa and her team are excited to see what they can accomplish in the coming year.

**"WITH A HEAD FOR BUSINESS AND A HEART FOR THE WORLD, WE LIVE OUR VALUES OF INTEGRITY, PASSION, INNOVATION AND COLLABORATION."**

# Project Updates

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## Generation Green

*Generation Green is a project dedicated to repurposing plastic waste and encouraging interactive learning.*

During October, Generation Green has made major strides, cleaning up the work space at Arts Tech, producing 20 new bottle boards, and experimenting with a new product idea, testing out tangram molds to produce tangram shapes with Shatto milk lid scraps. The testing thus far has been a success.

For the future, they are looking to include a space in UMKC that can be used for product development. They are also searching for funds for general materials, as well as considering a booth at the River Market to promote the boards.

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## Feed KC

*Feed KC is dedicated to combating food insecurity and food waste in the Kansas City area through connections with local vendors, diverting safe and nutritious food from the landfill to local food banks.*

Feed KC is continuing to work on networking. They're currently looking for information pertaining to general funding questions, but no major wishes were discussed during meetings.

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## GDC Solutions

*GDC Solutions is trying to find a solution for people suffering from diabetes and chronic health conditions related to it by developing sustainable solutions that can be applied in a daily lifestyle.*

GDC solutions accomplished much in October, with major developments including the formation of a new Instagram page and a growing number of participants and team members, along with some early testing for their product. Their next steps are to grow and maintain a following for their social media pages, as well as finding needed resources to continue work on the project.

## Cultura En Tus Manos

*Cultura En Tus Manos strives to empower artisans in Mexico to craft a stronger economic future and to help preserve a country's cultural traditions through art through technology and e-commerce business.*

Marketing and project management have been the primary focus of Cultura En Tus Manos-- their main marketing campaign was spearheaded through social media, consisting of posts containing pictures from a recent photoshoot, presenting their beautiful crafts to a wider audience. Last semester, they were awarded \$2000 from the Regnier Venture Challenge competition, and they've listed out their priority funding needs: packing and shipping supplies, in-person expenses (ex. Event fees, booth materials, etc.) and an inventory budget to procure products from the artisans.

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## Little STEAMers

*Little STEAMers partners with local businesses and creates a network for students to find internship and job opportunities, giving them much needed exposure to STEAM related experiences, programs and opportunities.*

In October, Little STEAMers focused on building their website, along with gaining some traction within their marketing. The next major step for the project is to find funding for the initial starting point, putting an emphasis on human centered design to develop a more tailored solution.



Cultura En Tus Manos

# Photos!



10/5 Team Meeting



10/26 Halloween Meeting



10/13 Alumni Happy Hour



10/20 Pizza 51!



10/26 Initiative Meeting



10/26 Halloween Meeting



10/13 Alumni Happy Hour



10/28 Cultura En Tus Manos

# Events

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October 5th: ENACTUS collaborated with UMKC Asia - another on campus organization - to produce GAME NIGHT.

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October 8th: The “enactCHILL” committee hosted karaoke night! This event encouraged ENACTUS members to bond, get involved, and have fun!

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October 13th: ENACTUS put together an Alumni Happy Hour to help keep the ENACTUS Alumni family together. 25 Alumni attended to share their achievements and reconnect.

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October 15th: UMKC ENACTUS Alumni and project co-founders Nicole Dover and Tony Jordan were featured in an article on Starland News. Check out the article here: <https://www.startlandnews.com/2021/10/fund-me-kc-recyclverse/>