



## Hello from UMKC Enactus :)

Sydnee Flowers

University of Missouri - Kansas City ENACTUS is a diverse group of students committed to making the world a better place through entrepreneurial action. Our team collaborates with business, academic, and student leaders to operate projects that advance the seventeen UN goals. This ENACTUS newsletter will provide updates on projects, events, and Alumni. By investing in UMKC ENACTUS students, you're investing in entrepreneurial leadership for a better world.

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# Executive Spotlight: Aaron Winter

Sydnee Flowers



## Who is Aaron?

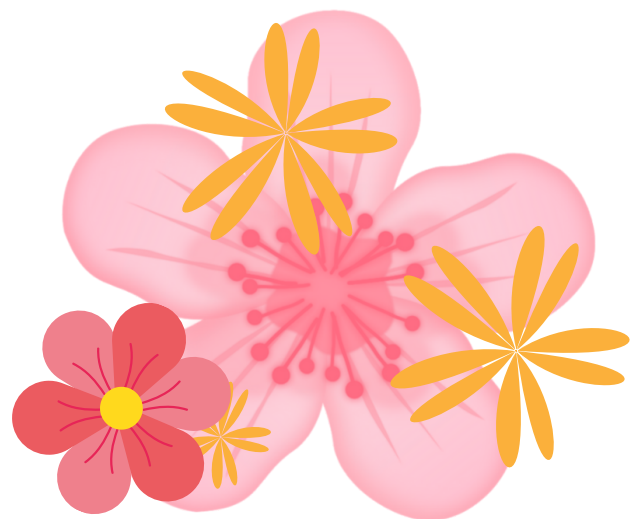
Aaron Winter is a junior at UMKC and has been involved in ENACTUS since September 2021. During his last six months with ENACTUS, Aaron has served as a member of the fundraising and outreach team, a member of the under-resourced youth project, and the director of marketing. Additionally, Aaron has helped begin and ensure the success of the ENACTUS newsletter.

## Why ENACTUS?

Aaron was introduced to ENACTUS through a two-week entrepreneurial course called Summer Scholars. The organization instantly intrigued him: students took action, started real entrepreneurial projects, and made an actual change. Their accomplishments, which most don't achieve until long after graduation, were made possible by students just like him. Aaron joined ENACTUS to form relationships with team members, develop professionally, assist the community, and make a better world. Aaron said, "I see a lot of passionate people that really care about what they do. They really do want to make a change in the world, and it's awe-inspiring."

## ENACTUS has taught Aaron to...

1. Step out of his comfort zone
2. Present his ideas and encourage feedback
3. Be a confident and fluid public speaker
4. Act in a professional manner
5. Be a great leader
6. Appreciate the strengths of his team members
7. Communicate through different outlets
8. Curate his LinkedIn page
9. Problem-solve through human-centered design
10. Make change



# A Look at Competition

## Francis Gatdula

### Introduction

On March 16, a large round of applause erupted from within BEH 331—the sweet sound of celebration as our Enactus team learned that we were headed to Long Island University in New York to compete in the semi-final rounds of competition! A bystander peeking in to view the festivities would see only the laughter, the smiles, and the copious amounts of cookies and milk consumed—an atmosphere of relaxed joviality. What one would fail to perceive is that this celebration is the culmination of months' worth of demanding work and perseverance; the announcement was palpable evidence that the sacrifices of all involved in the production of the presentation were beginning to bear fruit.



It is no small feat to make it to the semifinals. The road to Competition is a long and arduous journey, filled with deadlines, rewrites, reshoots, and countless other difficulties in an attempt to showcase our team in the most positive manner. It is, above all, a process of collaboration, a testing of the bonds of teamwork that the organization attempts to instill in all its members. The preparation for Competition is a multi-tiered process, accompanied by checkpoints and guidelines to keep the whole ship afloat. The first step in this journey began in January, when a group of Enactus began the process of scriptwriting.

### Scriptwriting

The foundation of the whole presentation rests on the script—it is for this reason that the scriptwriters worked constantly throughout the first three months of the semester sifting through past projects and gathering materials as models for the new script. It was in these initial stages that the writers also formulated a 'theme' on which the whole presentation would be based, a connective tissue to aid in describing the story of the project.

With the base materials in hand, the actual writing commenced. In Zoom calls, Library meetings, and even a Pancake Breakfast, the writers gathered to sculpt out the script for the presentation. Aaron Winter, head of the scriptwriting team, described some of the difficulties faced during this stage: "It was a struggle trying to fit the theme of bridges into our story for FeedKC's script and making it sound engaging to the audience at the same time, but I think that's something that all script writers have an issue with."

An ever-evolving work, the script is in a constant state of flux. But even in such a state the drafts, hot off the presses, are immediately sent off to the second stage of the journey: the presenters.

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# Competition Continued

## Presenting

Words of a script remain dead on a page unless one person (or, as in our case, three people) brings them to life. This crucial aspect of the presentation is undertaken by none other than the Presentation team. After receiving the script (or at least the latest version), they begin to read it, practicing individually and as a group to master the cadence, the flow, the rhythm of the presentation.

They make notes as to what to change and which parts of the script could be re-worked to flow better. All this work is compounded by the fact that the Script team is making edits and cuts along the way, and thus the presenters have the Herculean task of memorizing and re-memorizing when the situation sees it fit—a grand verbal juggling act that can only be accomplished by few.

Once the script has been finalized and the presenters are ready, they suit up and perform the presentation in front of the cameras, displaying to the whole nation all the hard work that our Enactus team has put into trying to improve our community. Finally, with the presentation filmed and the raw material gathered—this mass of video is moved to the Editing team for their skilled hands to sculpt and refine.

## Editing

The final stage in the build-up to Competition is editing. The script has been completed, the presenters filmed—all that is needed is the definitive version of the presentation video. But the work of the editors does not begin here—they attended the earlier read throughs and practices, storyboarding the script and discerning pauses, lengths of segments, and images that would go well with the words. When the presenters were filmed, the editors not only skimmed down the mass of material handed to them—they also needed to gather new and fresh materials to accommodate the needs of the video. With great skill and care, the editors patiently work under intense pressure to produce a product worthy of showing our team to the whole nation.

Lauren Zoller, video editor in chief, had this to say about the process:

“It was so interesting following Sarah Siebert and the Feed KC team around KC and filming their progress. From interviewing both suppliers of food like the UMKC cafeteria to the food shelters on the receiving end, I got to see a whole new side of Enactus through one of its projects. It was also super fun going around KC and getting video of all its different bridges since that was a major theme in

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Pictured left to right: Francis Gatdula, Aaron Winter, Ellyssa Gallinger, Sydnee Flowers

# Competition Continued

our presentation video this year. I can't talk about the video without addressing the insane amount of work the presenters put into practicing their lines and speaking in front of the camera. I was seriously so impressed with their camera presence and confidence. I also have to give Cristian Martinez a huge shout-out for allowing Enactus to film at the UMKC Media Lab and dedicating his time to editing this video. Although he's not a member of Enactus, he certainly worked to deserve an honorary place with his impactful contributions." Quote by Lauren on the Editing process.

## Conclusion

And all this activity culminated to that moment on March 16, when the announcement was made, and the laborers were rewarded. But this is not the end of the journey—the semifinal round is only a checkpoint. What lies ahead for the whole presentation team are a few more weeks of preparation and refinement, of dedication and readjustment, this time to a live format in April. The next month will offer new challenges, new surprises, and new learning experiences. But for now, our team can look back at the mountains we have been able to overcome with pride, joy, and a sense of accomplishment while also looking forward to the next peak to scale with hope, excitement, and a sense of drive to make it all the way to the top.





# Media



## Events

- Bingo Night (2/1): We played a fun 5 rounds of bingo with prizes and a great group of people!

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- FeedKC Eat and Ask (2/22): ENACTUS members went to food districts at Westport, the Plaza, Power & Light, Brookside, and the Crossroads to eat at their favorite restaurant and ask restaurant owners to be a part of FeedKC's effort to end food waste and security by joining their website. We reached out to 30 restaurants that night!

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- LinkedIn Professional Photoshoot (3/8): We got professional headshot portraits taken by a paid for photographer, which occurred directly after the LinkedIn-related team meeting given by Erin Blocher!

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- Watch Party with cookies and milk (3/16): ENACTUS members gathered to eat cookies, enjoy a variety of shatto milk, and watch ENACTUS USA announce semi-finals competition results... UMKC ENACTUS made top 12!

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- Game Night (3/15): ENACTUS members relaxed after an eventful meeting with games like, puzzles, and board games.



# Social Media



**Connect with us on social media and around the web!**



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[umkcenactus](https://www.linkedin.com/company/umkcenactus)



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