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Funding Sources

Henry W. Bloch School of Management	\$42,271
Bloch School Alumni Association	\$500
Endowment Distributions	\$3,859
2014 Enactus Expo – Opening Round Prize	\$1,000
2014 Enactus Expo – Quarter Final Round 3rd Place	\$750

Total \$48,380

2014 - 2015 Operating Expenses

Projects & Recruiting	\$4,500
Projected Competition Costs	\$ 15,250
Economic Development Project (China)	\$28,630

Total \$48,380

PIN-POINT ENTREPRENEURIAL MENTORING

NEEDS ASSESSMENT

- Stagnant Kansas City economy requires entrepreneurial boost. Identified a local entrepreneur's need for assistance with launching his new venture, MAG-VEST.

ENTREPRENEURIAL ACTION

- As part of a Legacy project designed to mentor entrepreneurs in need
- Created a promotional video, built a website, helped with social media, created a Kickstarter campaign, and executed a marketing plan to draw attention to the campaign.

OUTCOMES

- Kickstarter campaign began on April 1 seeking \$15,000 in funding. Initial manufacturing order expected on May 1.



BRIGHT FUTURES

NEEDS ASSESSMENT

- Alternative high school students not prepared to be successful after high school.

ENTREPRENEURIAL ACTION

- Developed and delivered a half-day workshop focused on college and workforce opportunities.
- Educated attendees on college admission, financial aid, scholarships, and non-college opportunities.

OUTCOMES

- Phase I: Empowered 9 young women to know more about their futures.
- 106% increase in understanding of financial aid.
- 42% increase in understanding of opportunities after high school.
- 30% increase in understanding of college application process.

KC RIDELINK

NEEDS ASSESSMENT

- Climate change and other environmental effects necessitate new ways to reduce carbon emissions.
- Aging community faces loss of automobile use.
- Reduction in air contamination and road congestion is a necessity.

ENTREPRENEURIAL ACTION

- Legacy project: One-stop website that connects motorists and special needs citizens to alternative transportation.
- Renewed information and layout of the website to make it more current.

OUTCOME

- Visitors to the site can find alternatives to driving their own vehicle, reducing congestion and emissions in Kansas City.

ONGOING PROJECTS

FOOD FOR THOUGHT

NEEDS ASSESSMENT

- 100,000 citizens in region reported going to bed hungry at night.

ENTREPRENEURIAL ACTION

- Developed project plan to educate our community on nutrition, exercise, and budgeting.
- Assisting with establishment of a new food pantry.

ANTICIPATED OUTCOMES

- Creation of a food pantry with a constant flow of incoming supplies.
- Programs developed to teach frugal, nutritious food preparation to those with limited incomes.
- Public awareness that generates greater support of those in need.



STUDENT INNOVATION CHALLENGE

NEEDS ASSESSMENT

- Stagnant Kansas City economy requires entrepreneurial boost.
- Identified the need to enhance high school students' innovative and entrepreneurial knowledge and skills.

ENTREPRENEURIAL ACTION

- Developed a half-day competition that involves identifying and presenting innovative ideas using the business model canvas.
- Hosting the competition at UMKC during fall semester.

ANTICIPATED OUTCOME

- Students from up to 10 Kansas high schools increase their entrepreneurial knowledge by participating in research and business planning.



E3 ENERGY EFFICIENCY EDUCATION

NEEDS ASSESSMENT

- Climate change and other environmental effects necessitate new ways to reduce carbon emissions.
- As demands for energy continue to increase, methods of enacting energy efficiency have become a necessity.

ENTREPRENEURIAL ACTION

- Developed plan, created education materials, and made presentations on energy efficiency and money saving programs available.
- Phase I involves neighborhood associations and community organizations.

ANTICIPATED OUTCOMES

- By the end of 2016, more than 1,000 urban households to be educated on the value of energy efficiency with at least 50% utilizing available programs.

KENAF ENVIRONMENTAL PROJECT

NEEDS ASSESSMENT

- Climate change and other environmental effects necessitate the introduction of environmentally friendly products and new revenue streams to poor communities around the world.

ENTREPRENEURIAL ACTION

- Researched the uses, growing process, harvesting, and chemical composition of kenaf.
- Forming partnerships to introduce the crop to economically challenged regions in the world, including financing program from Ethiopian government.

ANTICIPATED OUTCOMES

- Introduction of Kenaf in underprivileged agricultural communities in Tanzania, Vietnam, and Ethiopia.
- Financing program from Ethiopian Government.